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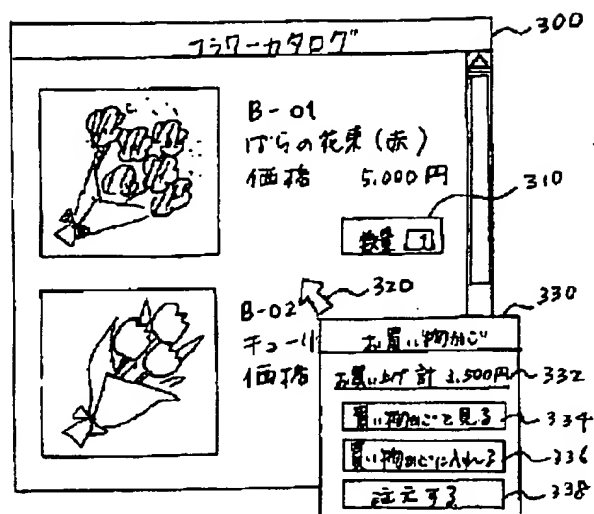
APPLICATION DATE : 30-09-96
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APPLICANT : HITACHI LTD;

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TITLE : SHOPPING BASKET FUNCTION
PRESENTING METHOD FOR
ELECTRONIC SHOPPING SYSTEM



ABSTRACT : PROBLEM TO BE SOLVED: To utilize a shopping basket function easily for a customer while watching a merchandise catalog by interlocking the shopping basket function with the motion of a pointing device through a window different from the main body of electronic shop and displaying it just near a pointer.

SOLUTION: Character or image merchandise information is displayed on a catalog blouser window 300, and an area 310 showing a merchandise information managing block is displayed in the catalog blouser window 300 in inline mode. When the customer inputs the number of articles to be purchased into the area 310, a merchandise information managing program reports the information of merchandise corresponding to the area 310 and the inputted number of articles to a shopping basket window program. A shopping basket window 330 is always displayed forward rather than the catalog blouser window 300 and moved on a screen while following up a mouse pointer 320 and information concerning merchandise to be purchased and a button for operating a shopping basket or the like are displayed.

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